

# 2021 - ANNUAL REPORT

21 years of experience in applied decorative art in paediatric wards, specialised institutions, and homes for the elderly.

Paint a Smile



A word from the President	p. 4
Portrait of the Foundation	p. 6
Our colours partner	p. 9
A key partner	p. 10
The artist painters	p. 12
Portraits of the artists	p. 14
An association partner	p. 18
Projects realised in 2021	p. 19
Events and promotional functions	p. 40
Organisational structure	p. 46
Auditors' report	p. 48
2021 figures	p. 49
2021 balance sheet	p. 50
Operating account for the fiscal year	p. 51
Notes to the financial statements	p. 52
Acknowledgements	p. 54
2021 at a glance	p. 56

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August 2022



These decorations bring cheerfulness. A cheerfulness that reflects on the staff of the unit and the parents of the young patients. A way of welcoming them into a less hostile environment.

The machines remain, the beeps still ring out. This is a hospital, but a hospital that cares for little ones, so grey is banished. The colours of the frescoes are soft but sparkling. Here, children are building a hut. There, a family sits down. Further on, a dog plays with a hose, while in the next room, the lives of the characters flow by the water's edge.

**Neonatology Department of the HFR, Fribourg hospital**  
*Extract from the article published on the hospital's intranet blog*

Dear friends,

After a particularly difficult year in 2020 due to pandemic-related restrictions, the second half of 2021 marks a gradual return to greater normality, even though activity in the care services has required the continued strict application of sanitary measures, in particular the constant wearing of masks by our teams.

We would like to pay special tribute to them in this report because without their talent and determination, it would not have been possible for us to complete the five projects that were carried out, i.e., paediatric ward 609 of the Saint-Pierre hospital in Brussels, the plaster room of the department of orthopaedics at the HUG in Geneva, the neonatology department of the Fribourg hospital in Villars-sur-Glâne, and the paediatric cardiology and intensive care unit of the Necker-Enfants malades hospital in Paris.

At the request of the association La Voix De l'Enfant (Voice of the Child), our teams have also carried out a pilot project in the Children at Risk Unit (UAPED) at the Beauvais hospital centre. There are currently one hundred UAPEDs in France. I would like to take this opportunity to give special thanks to the Aletheia Foundation for its support in this pilot project.

The projects that were started abroad in 2020 could not be finalised this year and will – we hope – be completed in 2022.

We are pleased that donations collected in 2021 increased by 24% compared to the previous year.

As the Foundation does not have its own assets, it is necessary for us to annually rally donors and sponsors to support specific projects, but also to allow us to cover our fixed costs, which remain in line with the Council objectives.

I take this opportunity to acknowledge the remarkable work of our Director, Claire Bulliard, who organised and supervised all projects detailed in this report.

Next year will see the launch of a redesign of our website and our digital communication with a view to making our activities better known, particularly amongst young people.

Requests from hospitals and healthcare establishments come to us from Switzerland as well as from abroad; and it is hoped that the lifting of travel restrictions will allow our teams to travel again, to provide children, residents of health care establishments, and caregivers with these frescoes of fantasy and of joy.

I would like to thank our colours partner, the Maison Caran d'Ache and its President Carole Hubscher for their support and patronage for more than a decade.

I would also like to thank the Étoile filante (Shooting Star) Foundation, a key partner, as well as all the donors and volunteers who, through their support, enable Paint a Smile to carry out its mission successfully.

On behalf of the Council and myself, I extend my deepest gratitude to them.

Nicolas Killen

*President*





At the origin of the Paint a Smile Foundation, Laura Cotton, after a tragic accident, wanted to metamorphose the coldness of the hospital environment – often synonymous with hardship and loneliness – into a more colourful and positive world. In 2000 her wish was granted; the Paint a Smile Foundation was created, and its work recognised as being in the public interest. At yearend 2021, 203 projects in 18 countries around the world have been carried out.

### The objectives

- To create custom therapeutic designs that open the imagination and stimulate positive thoughts to better endure hospitalisations or stays in specialised institutions.
- To provide opportunities for caregivers to divert the attention of patients during medical procedures.
- To improve the reception of patients and their stay by means of soothing and interactive entertaining decorations, conducive to relaxation and good humour.

These benefits extend beyond patients and residents, also affecting the family, loved ones, and medical teams. They contribute to the Development Goals established by the UN.



### The specificities

Medical establishments and specialised institutions have confidence in the Paint a Smile Foundation because of the rigor and professionalism with which it pursues its work.

Each decor is unique. Particular care is given to the preparation and evaluation of these tailor-made projects. The themes are developed in collaboration with the medical teams, considering the environment of the premises, the treatment of pathologies and the diversity of persons received. This permanent dialogue with the medical profession is a real strength that allows our team to develop its know-how and to create therapeutic tools.

Paint a Smile collaborates with a dozen independent artist painters from various artistic backgrounds. They are specially trained to practice their art in a hospital setting.

### Funding

To carry out its mission, the Paint a Smile Foundation relies on the support of many partners and donors who share its vision and values. It pays particular attention to its expenditure and applies a policy of transparency on the use of donations. It is subject to the Federal Supervisory Authority (DFI). Its auditor is the fiduciary ECHO SA in Geneva.





## Caran d'Ache

As a chemical engineer in the Research & Development lab of Caran d'Ache, I am lucky to have worked with Paint a Smile since the beginning of its partnership with Caran d'Ache.

I was able to meet the artists of Paint a Smile who explained their thinking, and the creation of their gradient colours specific to each project, based on our paints. I had the opportunity to visit some of their projects and to discover the richness of their decorations. The details are quite numerous; and every glance allows us to discover something new.

A new story hides behind all the frescoes; the drawings are filled with humour; and it is a pleasure to see sick children contemplate them with star-filled eyes.

It is always a source of pride to see that the result of our work in the laboratory indirectly brings comfort and pleasure to these hospitalized patients thanks to the artists who knew how to embellish it.

On a more personal level, I am the father of a disabled child and I often stay in a hospital environment; I know how cold and anxiety-provoking this environment can be for children, which makes me even more sensitive to the work of this wonderful Foundation.

This partnership with Caran d'Ache is very important to us.

It is dear to our values; and we hope that it lasts as long as possible.

**Julien Cochet**  
*R&D engineer*

For over 100 years, in its workshops in Geneva, Caran d'Ache has been making drawing and writing instruments with audacity and passion, and in accordance with the Swiss Made label. Durable and of impeccable quality, they are designed to accompany everyone in the free and authentic expression of their creativity. To encourage moments of emotion, sharing and happiness. To be a source of fulfilment and that all generations see life in colour.



## Fondation Étoile filante (Shooting Star Foundation)

We are a non-profit charity organization working throughout Switzerland with offices in Lausanne and in Zürich. Since 1993, we have offered moments of happiness and exceptional experiences to children and adolescents living with an illness or a disability. For them, we reach for the stars; and we do everything to make the impossible possible.

We make their dearest dream come true and offer them and their families various excursions in many cultural and leisure institutions by covering their entrance fees.

Our work is supported by a Board of Trustees, an Advisory Board, as well as a team of 80 volunteers to ensure that the families can take full advantage of these magical moments. We manage anything unexpected that might occur. Our services are financed exclusively by donations.

Children are at the heart of everything we do. This is why we are pleased to support the work of the Paint a Smile Foundation, which shares the same values as ours and who has projects that correspond exactly to our field of activity. We are pleased to be able to contribute moments of lightness and fantasy in hospitals; and we look forward to seeing Paint a Smile's accomplishments.





The work of Paint a Smile artists requires constant readjustments to adapt to each location and understand their identity, as much as to respond to the needs of patients, residents, and caregivers.

### The collaboration of specialists

The artists are all mandated professionals paid by Paint a Smile. They are of different nationalities and from various artistic backgrounds. A training period is guaranteed by The Foundation to ensure their ability to work for several weeks in unique and demanding environments.

On average, each artist works 13 weeks per year on projects throughout the world. This regularity enables consistent improvement in the artistic quality and the therapeutic virtues of the decor.

### Teamwork

The team is made up of model designers, colourists, graphic designers, and artist painters. The synergy between all these human resources and their professional skills is essential to achieve our goals and renew our know-how. The team is under the responsibility of a team leader and a project manager who manage the design and implementation of the project. The project manager is in regular contact with the director regarding the application of new working methodologies and the development of new communication media, both on and off line. Students in applied arts schools are often welcomed into the team,

thus offering them the possibility of carrying out an internship in a medical environment.

### An essential collaboration

Paint a Smile's activities fall within a very demanding framework. The quality of the decorations applied to the medical cause is the result of close collaboration with medical, educational, and administrative teams.

These moments of exchange are essential: the teams must have a thorough knowledge of the institution and its philosophy. Thus, the common objective is achieved: to contribute to quality treatments thanks to decorations that bring relaxation, comfort and tenderness in a context that can generate anxiety and withdrawal into oneself.

### The artists

Jérôme Cousin

*Project Manager*

Maud André, Clément Chabert, Matthieu Cousin, Marie-Alix Hadacek et Dorothee Reynaud

*Artistic Directors and Team Leaders*

Lou Amoros-Augustin, Isabelle Aulas, Bastien Castres, Jess Francescato, Céleste Gangolphe, Quentin Jorand, Vincent Leclère, Florianne Mandin et Margot Mégier

*Layout Designers and Artist painters*





## Marie-Alix Hadacek

Artist painter and decorator

Sometimes children are surprised and especially envious to see us painting on the walls: obviously it is forbidden at home!

My answer is reassuring – we have the authorization; therefore, we take advantage of it, hoping that our frescoes will entertain them.

Usually, in my studio I paint using small supports. When painting in the hospital departments, the surfaces are huge, and I have the feeling that the walls are waiting to be inhabited... Bringing creativity into hospitals is a great objective.

Contributing to a Paint a Smile project is for me the opportunity to approach an artistic conception in a way that is more global than in my personal practice: finding a team, telling each other stories, illustrating them as a team, bringing them together, and finally proposing a unique epic pictorial that weaves a thread towards a happier imaginary world for this community, which is weakened by an illness.

Transforming a medical place into a space for contemplation is a challenge, but it is an exciting exercise. Feedback from patients, parents, and the medical team regarding our achievements are always gracious and marked by sincere appreciation. It is a privilege to participate.





## Margot Mégier

Independent artist painter

When I started painting on walls, I was accustomed to the street, to the big brushes and rollers, with the smell of solvents, with large gestures, the principle of making a single image in which we feel tiny. I was used to the constant hum of the city, with the dizzying spectacle of being perched on a scaffolding – going up and down it – visible from afar, but at the same time cut off from the world, since I was perched too high above the passers-by to initiate any interaction.

In this, Paint a Smile offered me a new vision of what fresco and painting can be. The scale is smaller, the relationship to space becomes more human and modest. We often paint characters that could fit in the palm of our hand. The painting method is much less laborious physically, our gestures much more precise. Our energy unfolds through the meticulousness that we bring to the narratives that we imagine and that we portray on walls and ceilings. We move discreetly, quietly and without taking too much space, so as not to disturb the movements of life teeming in the arteries of hospitals.

Somehow, we end up blending in with the walls and, unwittingly, we become spectators of all the stories of these places.

I am no longer perched far from those for whom I paint, and I think that makes sense. It is for them, the patients,

medical staff, and accompanying persons that we paint with such care and closeness.

It doesn't change the game; but we perhaps participate in things with a little more tenderness. In this context, that's a lot.



## Caring for victims of child abuse

A child who is a victim of violence or abuse is a child who has suffered before being a child who has made a complaint. He therefore has no place in a police station or a gendarmerie. **La Voix De l'Enfant** (Voice of the Child) initiated and created the UAPED (Paediatric Reception Units for Children at Risk) in paediatric departments so that children are heard in a safe, sheltered, and comfortable place, surrounded by a multidisciplinary team.

Professionals are involved in this unique welcoming area to provide comprehensive care for these children. Respect for the complementarity of skills preserves the specificity of the functions of each participant: magistrates, child psychiatrists and psychologists, gendarmes and police officers, forensic doctors, social workers, associations for the protection of children, and victim support associations.

Thus, following a report or a complaint, the Public Prosecutor's Office refers to the police or gendarmerie services. The child is taken to the hospital where he is received and cared for in UAPED by a dedicated and trained team. After reassuring the child, the filmed hearing is conducted by the judicial police officer, in the presence of a child psychiatrist, psychologist or other medical and medico-social professional.

In 2019, La Voix De l'Enfant asked the Paint a Smile Foundation to create a serene environment in the UAPED

to encourage free speech. Thus, was born this "Paint a Smile" pilot project unit in the UAPED of the Beauvais hospital centre, which materialized thanks to the support of the Aletheia Foundation. Building on its success, it can now be deployed in all UAPED units, today numbering 100 throughout France.



The aim of La Voix De l'Enfant, a French federal association founded in 1981 in Paris, is to "listen and defend any child in distress wherever he may be".

La Voix De l'Enfant is led by 75 member associations who make their various competencies available to support and accompany children and young people of today in France and throughout the world. It is also a wonderful forum for exchange, dialogue and partnerships for each of its members.



## Simone Veil hospital centre

Beauvais, France

Department	AMIV, Reception juvenile victims
Project Duration	2.5 weeks
Team	5 artist painters
Theme	The garden
Decorated areas	Waiting room Entrance Screening room Recording room
Patients	2 to 18 years
Attendance	323 hearings in 2021
Funding	Aletheia Foundation

### Media

- Le Grand Parisien, Wednesday March 30, 2022, page II
- La Voix de l'Enfant, [www.lavoixdelenfant.org/actualite](http://www.lavoixdelenfant.org/actualite)

Screening room





Map of Departments / [Decorated areas](#)



### The decoration

The decor invites you to immerse yourself in the atmosphere of a garden, which in essence is intimately linked to the universe of childhood. Connected to one's imagination, it is a place of expression, of play, far from the adult world. For a child, it is a place where he or she feels free to invent, to build, to develop their own world and where, in the same dynamic, they can discover themselves. Symbolically, taking care of a garden is like caring for a child. We watch its seedlings grow, we take care of them throughout their growth, and we preserve them as best we can until they flourish. It is a positive and lively image. Finally, every child will feel at ease and involved with this theme, because even if it's not a garden that they recognize, it is at the very least a park, or a green space in town or in the countryside.

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Screening room

### Testimony

Our association, France Victimes 60, had the pleasure and honour of being proposed by the Voix de l'Enfant to be the first Paediatric Reception Unit for Children at Risk (UAPED) to benefit from the accomplishments of Paint a Smile. Since then, the link with Paint a Smile has been rich, easy, and fluid. Designers and artists grasped the specificity of the work to be carried out within UAPED as compared to their previous accomplishments. They were able to use their know-how and their artistic leanings, while considering our suggestions on the one hand and constraints of the location, on the other. The project was designed to help the children to better cope during this difficult time.

It was highly appreciated to work in this way, in respect of each other's skills and advancing together for the benefit of the children.

The phase of realization of the frescoes was carried out with the same flexibility, adapting to the operation and uninterrupted hospital activity.

Feedback from partners and children heard within our UAPED today is very positive.

This partnership has been very rich, we are delighted!

**Cyril Boile**

*Director, France Victimes 60*



Above and to the right the screening room





## Saint-Pierre hospital

Brussels, Belgium

Department	Paediatrics 609, SOS rooms
Project Duration	3 weeks
Team	4 artist painters
Theme	The four seasons
Decorated areas	SOS rooms (x 4) Lift area
Patients	From a few months to 16 years
Attendance	Stays from 1 week to 3 months
Funding	Le Rosey International Rotary Club Private donor

### The decoration

In each room, the subject of the scenes solicits contemplation, imagination, and escape.

The themes have been developed in the following way:

**Room 0 - 4 years:** Spring and music, appropriate for awakening of the senses for the youngest.

**Room 10 - 16 years:** Summer, a favourable season for teenagers to meet, for swimming, for reading and drawing.

Manga culture has been integrated through posters, figurines, and books.

**Room 4 - 10 years old:** The colours of autumn are conducive to outdoor painting, or a shared hot chocolate.

**Room 4 - 10 years old:** Winter with its games in the snow or TV on the sofa.

In this way, the toddler's room illustrates the family cocoon, while those dedicated to older children and teenagers evoke an exchange, games, and get togethers.

### Map of Departments / Decorated areas



Room 0 - 4 years old





On the left Room 0 - 4 years old, above Room 4 - 10 years old and on the right Room 10 - 16 years old







## Geneva university hospitals

Geneva, Switzerland

Department	Children's and adolescents' department, Orthopaedics, Plasters room
Project Duration	4 weeks
Team	5 artist painters
Theme	Leisure and motor skills
Decorated areas	Waiting room Corridor Hypnotherapy room Consultation rooms (x 2)
Patients	0 to 18 years
Attendance	5,000 consultations annually
Funding	Alfred et Eugénie Baur Foundation Rotary Club, Geneva Colours Team 2018

Consultation room for adolescents

### Map of Departments / Decorated areas



#### The decoration

Scenes mostly feature human characters realized in silhouettes in accordance with desired wishes. This synthetic style offers a variety of readings according to the audience and their ages. The decorations of common areas (waiting room, corridor, and reception) incorporate significant elements: plasters, prosthesis, crutches, to identify the areas and link them to the plasters room.

#### Consultation room (12 - 18 years old)

Scenes depict skateboarders and graffiti artists evolving in an urban skatepark.

#### Consultation room (6 - 12 years old)

Ornithologists climb trees to observe birds and set up houses for them. These abundant scenes allow exchanges with patients through observation games.

#### Hypnotherapy room

This room accommodates new-born babies and their parents. The ceiling decoration invites calm and the appeasement that one feels when one lies down under a tree. Braided cocoons are installed there: humans and birds relax there in a zen atmosphere.

#### Press

The cheerful and bright colours and designs create an atmosphere of warmth and serenity. The comfort of the children and their care are thus greatly improved.

#### Pulsations, n° 18, January - March 2022

*Excerpt from the article: "Renovated plaster rooms in paediatrics"*



Above waiting room and on the right hypnotherapy room for new-borns





# Fribourg hospital

Villars-sur-Glâne, Switzerland

Department	Neonatology
Project Duration	3 weeks
Team	3 artist painters
Theme	The five senses
Decorated areas	Rooms (x 4) Corridor
Patients	Premature and new-born babies
Attendance	300 patients annually
Funding	Nestlé SA Fondation Étoile filante Dräger Medical Suisse SA Vygon Suisse Sàrl Anonymous donor

Room no. 45



Map of Departments / Decorated areas



## The decoration

The scenes play with the notions of sensations, the discovery of the five senses, impressions, and also of learning opportunities in settings taken from everyday life and family life. All the scenes are designed to offer a decoration that places the patients and their parents in a positive family dynamic, in times to come and to discover outside the hospital.



### Testimony

By combining tenderness and poetry, the Paint a Smile Foundation transforms hospital rooms and corridors into a colourful world, rich in animals and characters from all walks of life, thereby improving hospital stays.

Through their work, the talented artists of the Paint a Smile Foundation allow hospitalized children and their families to escape, when they wish, into a world infused with fantasy.

The beautiful walls of the neonatology department of the Fribourg hospital (HFR) are expressed better by photos rather than words. It is with enthusiasm that we supported this project; and we are delighted with the result.

### Fondation Étoile filante

*Article published on [etoilefilante.ch](http://etoilefilante.ch)*



On the left Room no. 44 and on the right Room no. 46





## Necker-Enfants malades hospital

Paris, France

Department	Paediatric cardiology, Recovery room
Project Duration	4.5 weeks
Team	5 artist painters
Theme	Seaside holidays
Decorated areas	Room ceilings (x 18) Transfer chamber to the operating theatre
Patients	0 to 18 years old
Attendance	800 patients annually
Funding	SC Johnson

Room no. 479

Map of Departments / [Decorated areas](#)



### The Decoration

The corridors and rooms of this unit were decorated by Paint a Smile in 2015, with a marine universe and beach activities theme. Convinced by the impact of these decorations, the medical team wanted to extend them onto the ceilings of the 18 resuscitation rooms as well as in the access corridor to the operating room.

Room no. 473





### Testimony

This initiative, which aims to improve the quality of life and of welcoming our young patients is part of a service dynamic that is increasingly turning towards comprehensive care in addition to its expertise in the field of heart disease.

This permanent and colourful visual animation in the transition, reception, and rest areas for our most serious patients, who are sometimes hospitalised for several weeks, has taken on an indispensable role in our care process.

**Doctor Anne Moreau de Bellaing**

*Unit Executive*

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On the left, Room no. 480 and on the right, the transfer chamber to the operating theatre





# Paint a Smile writing workshop

Gilead Sciences solidarity day

The paediatric department of the Argenteuil hospital (France) was decorated by Paint a Smile in 2019, thanks to support from Gilead. As part of their solidarity day, a writing workshop organised by Paint a Smile was proposed to volunteers. Each of them wrote a story on the theme of social inclusion, inspired by the murals created in this department.

These stories were brought to life in a richly illustrated booklet to entertain the children in the ward.



# Balex Challenge

Musical entertainment in solidarity

The Balexert shopping centre in Geneva offered a unique experience for its customers: playing the piano with their feet.

CHF 400 were raised!



# Bycookies x Paint a Smile

Solidarity cycling race

Bycookies is a solidarity initiative launched by students who offer homemade cookies, delivered to your home. These students are committed to helping the community through solidarity actions in favour of associations in Geneva. Among the associations was the Paint a Smile Foundation, which benefited from their solidarity fund Bycookies x Paint a Smile for the decoration project of the ENT centre of the HUG in Geneva.

On the programme, 1,865 km travelled in 7 days, between Geneva and Porto, by two brave cyclists, José, and Luis. Thanks to their sporting feat, CHF 7,600 was raised from generous sponsors and private donors.



## Colourful Days

### Solidarity purchase

This year, thanks to the "Colourful Days" solidarity campaign, 694 tubes of acrylic paint were donated to Paint a Smile.



CARAN D'ACHE  
Genève

## Solidarity schools

### Awareness raising and promotional activities

Engaging young people in philanthropy is essential for the future. By instilling notions of solidarity and mutual aid from a very early age, the schools contribute to making today's children the caring and committed adults of tomorrow.



### École Mosaic

Geneva, Switzerland

As is customary, the Paint a Smile team presented their project to the Mosaic school students, made possible by

the students' registration in the Colours Team. Beyond a civic approach, the cause supported by Paint a Smile is an opportunity to help students discover the therapeutic virtues of art and to open discussions around illness, injury, and hospitalisation.

The programme includes a presentation of the decorations in the paediatric recovery room at La Tour hospital in Meyrin (Geneva – Colours Team, 2019 edition).

### Le Rosey

Rolle, Switzerland

Students participate in the CAS (Community Action Service) as part of the International Baccalaureate. From age 4, they are invited to create and manage a team event from beginning to end, supervised by Laura Cotton, founder of Paint a Smile. They apply their skills and discover the challenges of working together as a group. But beyond that, an awareness (sometimes personal) of the impact of their involvement adds a strong dimension to their activities.







### The Colours Team

Solidarity race (Geneva, Switzerland)

What a pleasure to meet our Colours Team once again at the Lyrique Café, during the Escalade race.

For this 14<sup>th</sup> edition, 200 runners were present in support of the decoration project of the paediatric ward at the La Tour hospital in Meyrin (Geneva), CHF 3,500 were raised!



### Les Ploufs (Splashers)

Solidarity swimming (Geneva, Switzerland)

The Ploufs, a cheerful team of 7 swimmers, braved the icy cold waters of Lake Geneva for the traditional Christmas Cup. CHF 900 were raised!





# Foundation Board

The Board met three times during 2021. Composed of eight volunteer members, it defines the objectives and ethical guidelines to pursue.

## President

Nicolas Killen \*, *Associate Lawyer, Borel & Barbey Law Firm*

## Vice-president

Laura Cotton \*, *Founder*

## Treasurer

Maya Page \*, *Senior Legal Counsel, NS Partners SA*

## Trésorière

Anne Elvire de Montjou \*, *Consultant*

## Director (not a board member)

Claire Bulliard \*

## Members

Alexandre El Hage, *Doctor*

Patricia Leunis, *Store Design Planning and Visual Merchandising Manager, Cartier*

Deborah Najjar, *Art Mavens Director and Global President, Private Museums Network*

Satya Oblette, *Model*

\* Collective signature of two persons

# Management

The Foundation employs a Director. She is in charge of administrative and financial management, fundraising, and the management of projects and various off and on line media communication.







**REPORT OF THE REVIEW BODY ON LIMITED AUDIT**  
to the General Assembly of the  
**Paint a Smile Foundation, Geneva**

As statutory auditors, we have audited the annual financial statements (balance sheet, operating account and annex) of the **Paint a Smile Foundation** for the financial year ending 31 December 2021.

Responsibility for the preparation of the annual accounts remains with the Foundation Board, while our task is to control these accounts. We certify that we meet the legal requirements for accreditation and independence.

Our control was carried out in accordance with the Swiss Standard for limited audit. This standard requires the planning and execution of the audit in such a way that significant anomalies in the annual accounts can be ascertained. The limited audit mainly covers hearings and analytical control operations, as well as appropriate detailed checks of the documents available in the monitored company. On the other hand, checks on operational flows and the internal control system as well as audits and other control operations to detect fraud or other violations of the law are not part of this control.

During our audit, we did not find any evidence to conclude that the annual accounts are not confirmed in accordance with the law and the articles of association.

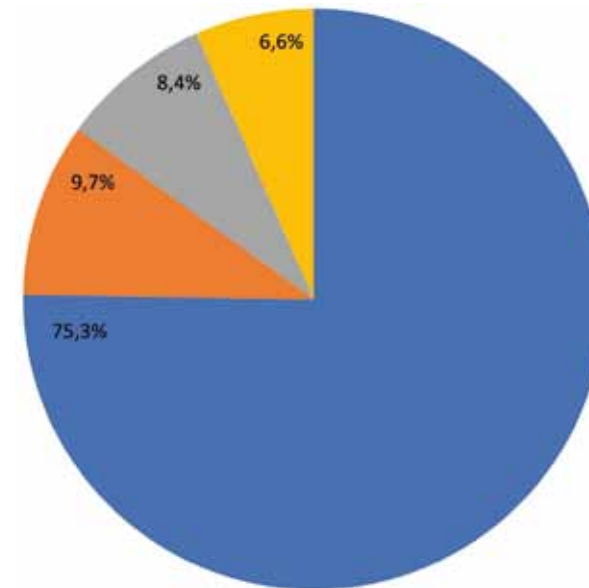
Geneva, 13 June 2022

ECHO SA

Clémentine Largeteau  
Certified Senior Auditor  
(Lead Auditor)

Damien Moro  
Certified Senior Auditor

## Breakdown of expenses



- Artistic performances and project management
- Administration costs
- General costs, telephone, IT, communication, fundraising, amortisations
- Legal and fiduciary fees





BALANCE SHEET AS AT 31 DECEMBER, 2021		
	2021 CHF	2020 CHF
<b>ASSETS</b>		
Liquidity	185 697	181 086
Receivables	0	10 816
Prepaid expenses attributed to 2022 projects	51 205	39 883
Accrued Assets	1 575	14 974
<b>Current Assets</b>	<b>238 478</b>	<b>246 759</b>
Net Tangible Fixed Assets	7 121	900
<b>Fixed Assets</b>	<b>7 121</b>	<b>900</b>
<b>TOTAL ASSETS</b>	<b>245 599</b>	<b>247 659</b>
<b>LIABILITIES</b>		
Creditors	1 157	26 182
Donations received in advance attributed to 2022 projects	165 317	120 075
Accrued Liabilities	8 500	13 500
<b>Foreign Assets</b>	<b>174 974</b>	<b>159 757</b>
Endowment capital	20 000	20 000
Voluntary Reserves from Profits	67 902	65 023
Results of the financial year	- 17 277	2 879
<b>Equity</b>	<b>70 625</b>	<b>87 902</b>
<b>TOTAL LIABILITIES</b>	<b>245 599</b>	<b>247 659</b>

PROFIT AND LOSS STATEMENT (For the period from 1 January through 31 December 2021)			
	Notes	2021 CHF (365 days)	2020 CHF (365 days)
<b>Operating Income</b>			
Donations	3	244 229	196 515
<b>Total operating income</b>		<b>244 229</b>	<b>196 515</b>
<b>Operating Costs</b>			
Staff expenses	5-6	74 282	41 752
Legal and fiduciary fees		17 154	13 970
General costs, telephone, and IT		18 577	19 588
Artistic services	3	145 273	113 170
Travel, fundraising and hospitality costs		2 716	3 575
Amortisations		486	0
<b>Total operating Costs</b>		<b>258 488</b>	<b>192 056</b>
<b>Operating Profit</b>		<b>- 14 259</b>	<b>4 459</b>
<b>Financial results</b>			
Financial expenses		664	463
Exchange difference		2 372	1 145
Miscellaneous income		- 18	- 27
<b>Total financial proceeds</b>		<b>3 018</b>	<b>1 581</b>
<b>Net income for the year</b>		<b>- 17 277</b>	<b>2 879</b>







### 3. Supported projects

2021	CHF	2020	CHF
Generic donations	75 638	Generic donations	80 178
Communication /. Project Fees	15 000 16 725 - 1 725	HUG USI / Renovation /. Project Fees	1 900 1 017 883
Saint Pierre Hospital / Paediatric Unit (Brussels) /. Project Fees	17 964 15 390 2 574	Bellinzona / Paediatric rehabilitation /. Project Fees	860 799 61
Voix de l'Enfant / Beauvais Hospital Centre /. Project Fees	26 000 17 509 8 491	Hôpital de la Tour / Recovery room /. Project Fees	16 230 14 685 1 545
Fribourg Hospital / Neonatology Department /. Project Fees	17 900 14 348 3 552	Ospedale Regionale Bellinzona e Valli /. Project Fees	42 400 35 230 7 170
Geneva University Hospital / Paediatric orthopedic Unit /. Project Fees	44 437 32 906 11 531	EHG Morges / Paediatric emergencies /. Project Fees	9 850 10 225 - 375
Necker Hospital / Paediatric Cardiology /. Project Fees	47 291 39 692 7 600	Necker Hospital / Oral surgery unit /. Project Fees	45 097 35 482 9 615

The project surplus does not take into account the operating and personnel costs, which are budgeted at 20 to 25%.

### 5. Reduction of working hours (RHT)

	2021 CHF	2020 CHF
The foundation received RHT allowances	- 1 419	- 19 654

### 6. Staff costs

Details of "Staff costs":	74 282	41 752
Gross salary	55 200	55 200
/. RHT allowances	- 1 419	- 19 654
Adjustment of RHT allowances	2 675	-
AVS contributions	5 058	5 077
LPP contributions (2021 and contributions adjustment 2019 & 2020)	12 136	733
LAA & IJM insurance	633	397



# List of our donors in 2021

We are deeply grateful to our partners, donors and volunteers whose commitment and support enable us to continue our mission.

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- Cargill International SA
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- Foundation for Medical Research and Treatment

- Rumsey-Cartier Foundation
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Key Partner







## 2021 at a glance

**393 working days** for our artist painters  
in hospitals, nursing homes  
and specialised institutions

**119 litres** of paint

**111 m<sup>2</sup>** of adhesive decoration  
And thousands of smiles...

With our colours partner since 2008

CARAN D'ACHE  
Genève



**Paint a Smile Foundation**

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