



2020 - ANNUAL REPORT

20 years of experience in applied decorative art in paediatric wards, specialised institutions, and homes for the elderly

Paint a Smile



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November 2021



"Warm thanks to your Foundation and to your artists who illuminated our consultancy's premises. Despite the absence of volunteer facilitators due to the COVID pandemic, we have noticed the calm atmosphere around children in hallways and waiting rooms.

This decoration has contributed to strengthening the identity of our surgical unit, which is in such need of recognition for the care offered to children with disabilities.

Art is psychomotricity."

Dr Abdelkhaled Kaddour Brahim

Stomatologist

And if the Little Prince had asked the aviator "Please paint me some Colours?" , would Paint a Smile now be in its 20th year? The only certainty is that 20 years of collaborative projects across 18 countries result in as many encounters and exchanges as they are lived experiences!

The three specialised universes that gave rise to Paint a Smile have proven that it is possible to unite medicine, art, and economics for the benefit of hospitalised patients around the world. Ethics is at the heart of this success: Colours have no borders; our painters make them travel according to requests. And there are always more!

New technical avenues, tactile and sensory stimulation, various artistic directions, innovation is at the centre of our approach to adapt to our constantly evolving societies. The medico-legal units for child victims of abuse in France now rely on our experience and skills.

Caran d'Ache has been accompanying us for more than 10 years in this altruistic adventure to touch the very essence of the human being. The real link lies in you, dear readers, in giving your support to our Colours.

Thank you to all those who gave their voice, from near and far, taking part in these 20 extraordinary years. Together in Colours. For them. For all of us.

Laura Cotton

Founder





Dear friends,

The year 2020 marks the 20th anniversary of our Foundation. Thanks to you, we have carried out 198 projects in 18 countries. The projects initially concentrated on hospitals and clinics, then extended to specialised institutions for the disabled and to medico-social establishments for the elderly.

Although the year 2020 is an anniversary year, it did not allow us to celebrate it as it should have been, and to associate you with this event. Unfortunately, the pandemic - which hit Switzerland, Europe, and the world at the beginning of the year - fundamentally affected our activities, making travel impossible for many months. Some projects abroad needed to be suspended; and we urgently repatriated teams before drastic confinement measures took effect.

In this particularly difficult and unprecedented context, our teams nevertheless carried out three projects in Switzerland, at the San Giovanni Hospital (Bellinzona), at the Ensemble Hospitalier de la Côte (Morges), at the La Tour Hospital (Geneva), and one in France at the Necker Hospital (Paris); more than 341 days of activity for the artist painters commissioned for these projects.

I would especially like to thank our artist painters, who were able to adapt to the very difficult conditions demanded by health measures that were put in place by hospitals, measures that did not dampen their motivation and their dedication. On reading the following pages, you will see

the extraordinary artistic quality of the projects carried out on this 20th anniversary.

I would, of course, like to pay tribute to our founder, Laura Cotton, without whom none of our accomplishments since 2000 would have been possible. In my personal name and on behalf of the Board, I would like to warmly thank Mrs Carole Hubscher, President and CEO of Maison Caran d'Ache. Since 2008, Maison Caran d'Ache has been an essential partner in the realisation of all our projects, wherever their geographical location.

I would also like to thank all our donors, sponsors, and patrons for their support; without them we would not be able to pursue our goal. With no assets of its own, the Foundation must in fact count on donations and contributions every year, as the demands of hospitals, medico-social establishments, and living spaces are constantly increasing. We therefore count on your support and your kindness to allow us to pursue this wonderful mission and to bring light and joy to environments that are often dull and sad.

Finally, I would like to express my thanks to our director, Claire Bulliard, who, in an extraordinarily difficult environment, managed to successfully carry out the realisation of four projects during a year of confinement – a real feat.

As we all do, I hope that the year 2021 and the evolution of health measures will allow us to pursue pending projects

and to find an operational mode that is less restrictive for our teams.

With my deepest gratitude,

Nicolas Killen

President

At the origin of the Paint a Smile Foundation, Laura Cotton, after a tragic accident, wanted to metamorphose the coldness of the hospital environment, often synonymous with hardship and loneliness, into a more colourful and positive world. In 2000 her wish was granted; the Paint a Smile Foundation was created, and its work recognised as being in the public interest. At yearend 2020, 198 projects in 18 countries around the world have been carried out.

The objectives

- To create custom therapeutic designs that open up the imagination and stimulate positive thoughts to better endure hospitalisations or stays in specialised institutions.
- To provide opportunities for caregivers to divert the attention of patients during medical procedures.
- To improve the reception of patients and their stay by means of soothing and interactive entertaining decorations, conducive to relaxation and good humour.

These benefits extend beyond patients and residents, also affecting the family, loved ones, and medical teams.

The specificities

Medical establishments and specialised institutions have confidence in the Paint a Smile Foundation because of the rigor and professionalism with which it pursues its work.

Each decor is unique. Particular care is given to the preparation and evaluation of these tailor-made projects.

The themes are developed in collaboration with the medical teams, taking into account the environment of the premises, the treatment of pathologies and the diversity of persons received. This permanent dialogue with the medical profession is a real strength that allows our team to develop its know-how and to create therapeutic tools.

Paint a Smile collaborates with a dozen independent artist painters from various artistic backgrounds. They are specially trained to practice their art in a hospital setting.

Funding

Most Paint a Smile projects have been realised in hospitals and other medical institutions. The members of the Board and the Director are in charge of fundraising with companies, foundations and philanthropists.

Sports and other public events are also regularly organised to raise funds.

The Paint a Smile Foundation pays special attention to its expenditures and applies a policy of transparency on the use of donations. It is subject to the Federal Surveillance Authority (DFI). Its supervisory body is the fiduciary ECHO SA in Geneva.



A team of artists serving the medical cause

The origins

The history of the Foundation begins before 2000.

To assess the viability of her idea, Laura Cotton verified its feasibility and validity in situ. She went to Minsk (Belarus) in 1997 and then to Moscow (Russia) in 1998 to decorate two onco-haematology departments herself.

In 1999, she formed a first team of artist painters to successively decorate two paediatric consultation departments, that of the Robert Debré hospital in Paris, followed by that of the Bambino Gesù hospital in Rome.

On December 18, 2000, after three new projects carried out in Nice (France), Madrid (Spain) and Aigle (Switzerland), Paint a Smile was officially registered in the commercial register of the State of Geneva as a private-law foundation.

Its goal is to *implement all means to improve and brighten the prevailing atmosphere in hospitals or similar establishments wherever they may be located, in Switzerland or around the world.*

1.	2.
3.	4.

First experiences:

Laura Cotton on the first decoration projects

1. *The Borovlani Hospital for the children from Chernobyl, Paediatric Onco-haematology Minsk, Belarus (1997)*

2. *The Federal Hospital for Haematology & Marrow Transplantation, Paediatric Haematology Moscow, Russia (1998)*

3. *Bambino Gesù Hospital Paediatric consultation department Rome, Italy (1999)*

4. *Robert Debré Hospital Paediatric consultation department Paris, France (1999)*



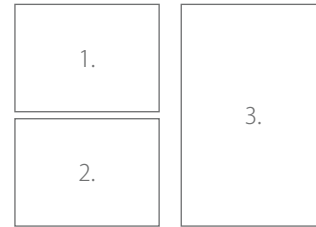
Creation of the graphic charter

To allow artists to find themselves graphically "using the same brush", the idea of a graphic charter was quickly imposed.

In consultation with child psychologists, and developed during the first projects, it ultimately consists of about thirty humanized animals, mostly encompassing the same framework. They are staged in positive interactions in connection with the medical procedures performed in the departments.

To guarantee chromatic unity, the colours are defined using a specific colour chart. Painted scenes are processed in colour gradation.

This graphic charter then offers a variation of the same universe: it becomes a clearly identifiable trademark. Much appreciated for its poetry and humour, it is quickly recognised by medical staff as a genuine therapeutic tool in the care of young patients.



1. Paint a Smile Guideline

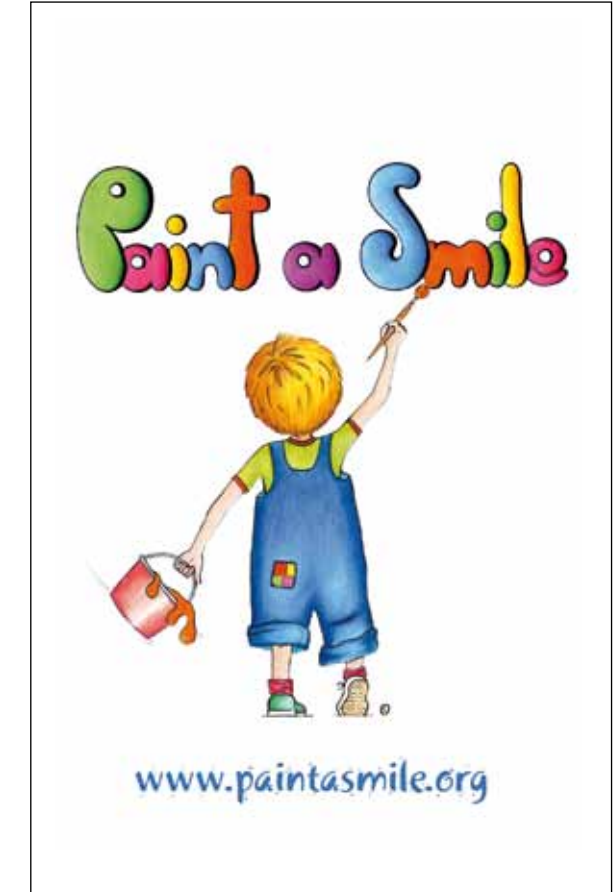
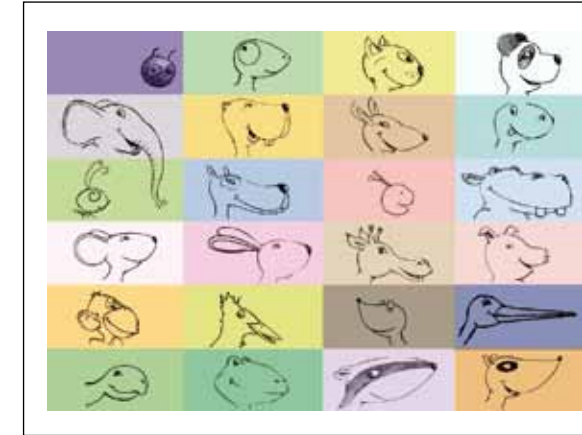
This internal document detailed the building principles of each character. It was used by artist painters when designing projects.

2. The colour chart

This range of references was used by artists when colouring each character.

3. The first logo of the Foundation

Used for 10 years, the young character in blue overalls was to be regularly featured in decoration projects.



Bringing together aspirations in the same project

The decoration projects come to fruition thanks to the association of three players from very different backgrounds.

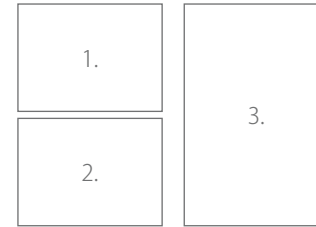
The hospitals, wishing to offer a welcoming and comforting environment to their patients, initiate the project. Donors, sensitive to this mission, finance it. Finally, the artists implement it through direct contact with the public.

To this day, this positive synergy is still valid. In 2005 it was awarded the prize for "Best initiative of the public-private sector" by the Portuguese Minister of Health for the decoration of the Dona Estefânia hospital, in Lisbon.

Very quickly, the success of the process translated into a strong demand. The Foundation trained new artists to be able to respond to this demand. Several teams therefore needed to work simultaneously on different projects.

At times, two teams worked independently in the same hospital. This was the case in 2003 when the Hôpital de l'Enfance was decorated in Lausanne (Switzerland).

At the end of 2005, the Foundation celebrated its 100th project in Dubai. The Gulf Marketing Review awarded Harry Winston the "Highly Commended Corporate Social Responsibility Award" in 2006 for his generous funding.



1. The decor

An example of implementation in a hallway: the decor is painted in the lower part of the wall in order to be at a child's height.

*EHC, Morges Hospital
Paediatric Department
Morges, Switzerland (2003)*

2. De-dramatizing a medical procedure

*CHUV, Hôpital de l'Enfance
Paediatric Emergencies
Lausanne, Switzerland (2003)*

3. Treatment support

*LUKS, Kinderspital
Physiotherapy
Lucerne, Switzerland (2004)*



Responding to other types of medical institutions

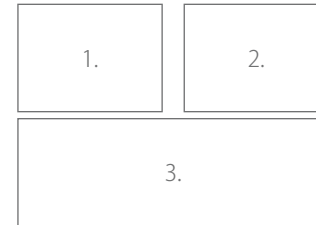
While initially most requests came from paediatrics, other structures became interested in the Paint a Smile process.

From 2004, interventions were carried out in specialised institutions. ELEPAP, The Hellenic Society for the Protection and Rehabilitation of Disabled Children in Athens (Greece) was the first. Since then, one or two institutions of this type are decorated each year by the Foundation.

However, these were always intended for a young audience. It was not until 2007 that a first EHPAD retirement home was decorated in Cluses (France). The graphic charter was obviously adapted to a larger public. The following year, a medico-social establishment (EMS) in Chamoson (Switzerland) was also decorated.

In 2011, the EMS Résidence Notre-Dame (Geneva, Switzerland) called upon Paint a Smile to imagine appropriate signposts adapted to its audience. The Foundation then created a unique project of its kind, offering decorations which aligned directly with the expected signposts.

Despite more than positive feedback and obvious therapeutic benefits, projects for the benefit of the elderly remain extremely difficult to finance and, unfortunately, constitute only a very small part of the Foundation's activity.



1. et 2. Institution specialising in disability
The photographs were taken by the children during their photography course. They were instructed to stage themselves with the frescoes made by Paint a Smile.

*Combe Foundation, La Cassagne School
Lausanne, Switzerland (2015)*

3. Medico-social establishment
The graphic charter and the content of the scenes were adapted to expressed expectations and to the facility's community.

*EMS Foyer Pierre-Olivier
Chamoson, Switzerland (2008)*



Creation of a graphic universe

Despite the success of the Foundation's animal iconography, its very childish universe was not suited to all demands.

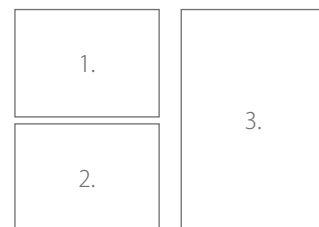
Thus, in January 2010, the team leaders met for a seminar to expand the graphic charter to meet the needs of a wider audience.

It was a turning point in the history of the Foundation, which then decided to create an original graphic line for each request.

The gradients in the decorations disappeared in favour of solid colours which facilitated the creation of a colour chart specific to each project: the chromatic unity was thus assured.

The richness of the nuances offered in the colour palette of our partner Caran d'Ache became a real asset in this new approach.

With this graphic universe, the Foundation has since offered original, unique, and tailor-made work for each medical facility. The Jura Hospital (Delémont, Switzerland) was the first to benefit from it in April 2010.



1. The colour chart
Each colour is an original and unique mixture.
Every colour is associated with a name to allow
artists to communicate with each other
during the realisation of the project.

*CHU Saint Pierre
Paediatrics 609
Brussels, Belgium (2019)*

2. et 3. Customised projects
The graphic universe of Paint a Smile adapts to
the community of the medical facility and to
the expectations expressed by the medical staff.

*EPI, The Public Establishment for Integration
La Combe Residence
Collonge-Bellerive, Switzerland (2017)*

*HFR, Fribourg Hospital
Neonatal Unit
Fribourg, Switzerland (2014)*



New work structure

The old graphic charter allowed projects to be carried out in one stretch. The new approach naturally led to adaptations in the logistical support of decorating projects.

Since 2014, the "Design" and "Realisation" periods constituted two very distinct stages. Requiring different skills, they are no longer necessarily provided by the same artists.

In addition, the projects are submitted for approval via a summary document, which provides medical care teams with a visual of the placement of each scene. This document also allows for discussion on the content of the scenes and thus to make any necessary adjustments.

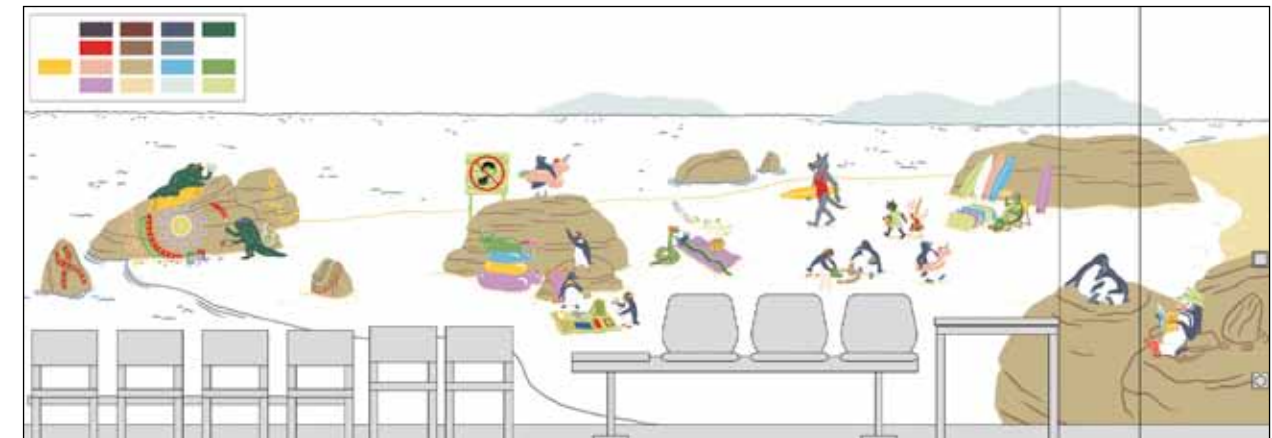
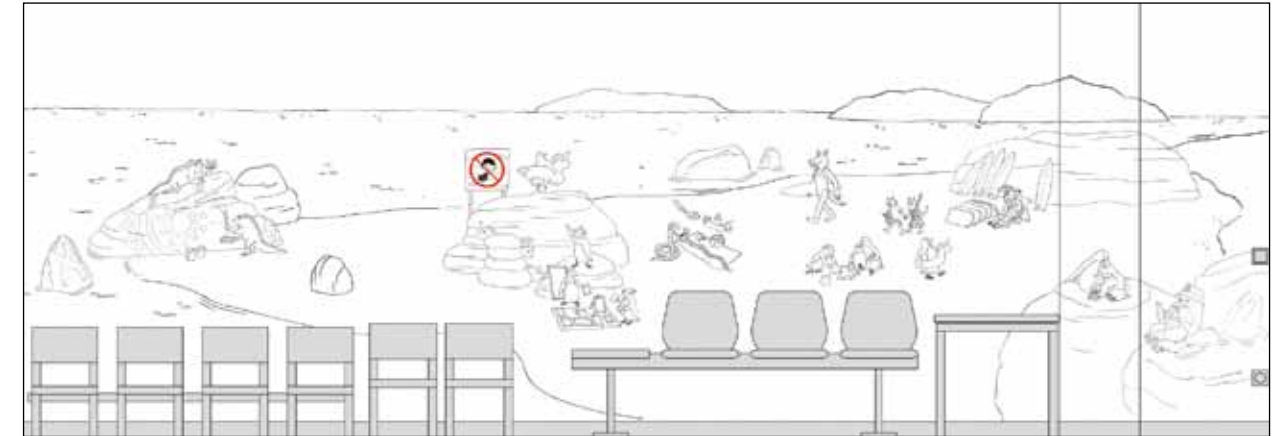
This new methodology has the advantage of making it easier to paint. It makes it possible to reduce costs and consequently to reduce the overall budget of the decoration project.

1.
2.

Project design

1. After having drawn up the sectional plan of the wall, the model is drawn taking into account the architectural elements to be integrated.
2. Some models are coloured. This makes it possible to define the colour chart that will be used for all the scenes of the department.

*Hospital Centre Victor Dupouy
Paediatric hospitalisations
Argenteuil, France (2019)*



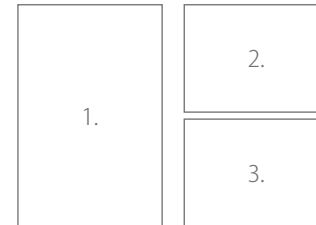
Technical Innovation

Generally, after more than ten to fifteen years, the departments that have benefited from our decoration are gradually renovated or moved to entirely new and not yet personalised premises. Most of the departments call on the Foundation once again to bring the magic of our decoration to continue to play a part in the care process.

In order to adapt to new surfaces, Paint a Smile has broadened its know-how by offering a new decoration technique; digitally produced, they can be printed on adhesives for placement on surfaces that could not otherwise accommodate painted decorations.

The first very satisfactory experiments took place in 2016 on glass surfaces (Städtisches Krankenhaus Kiel, Germany), then in 2017 on aluminium ceiling plates (EHC, Morges Hospital, Morges, Switzerland). This technique has since become an alternative for all surfaces that cannot accommodate paint.

It should be noted that this year, the consultation service in Italian Switzerland (San Giovanni Hospital, Bellinzona, Switzerland) was completely decorated using this process, requiring nearly 140 m² of adhesives. (See page 32)



1. Adhesives

Placed on micro-perforated plates on the ceiling and on the protective strip near the auscultation bed. The rest of the wall was painted "classically".

*Cité générations, health centre,
Pôle Children - Adolescents
Onex, Switzerland (2019)*

2. et 3. An innovative project

Exterior and interior decoration of an emergency vehicle dedicated to new-borns.

*S.T.A.R. Ambulances Sàrl
Emergency vehicle "Baby rescue"
Épalinges, Switzerland (2016)*





20 years in 2020... and a few more figures

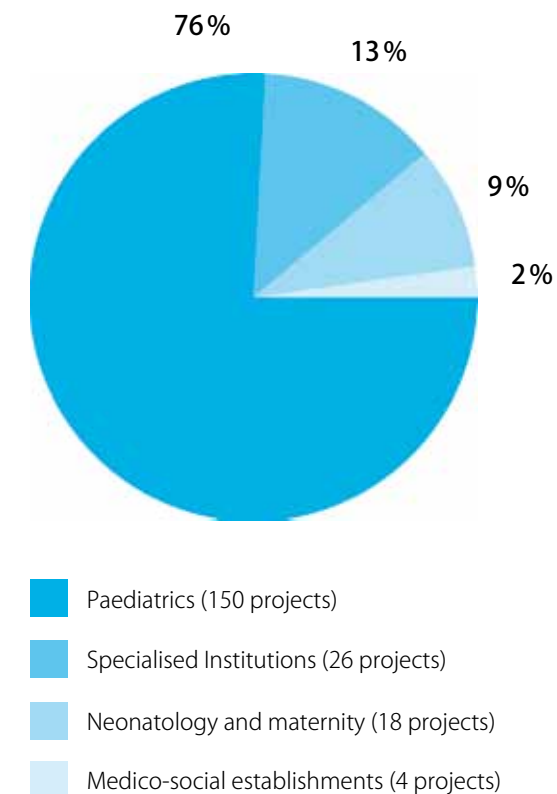
In more than 20 years of activity, 198 decoration projects have been carried out in 18 countries. Most of the projects were carried out in Europe (14 countries), mainly in Switzerland and France, followed by Portugal and Spain. The Foundation also had the opportunity to verify the merits of its approach in Belarus, China, the United Arab Emirates and Russia.

86 medical institutions have placed their trust in the Foundation's know-how. These institutions can be classified into five categories: medico-social facilities for the elderly and specialised institutions for the disabled, maternity, neonatology, and paediatrics. Some of these institutions have called on the Foundation multiple times. The record is held by the Necker Hospital (Paris, France) where 12 departments were decorated between 2004 and 2020!

To conclude, more than 75 artists have worked for the Foundation. Whether collaborating on a single project or over many years, they knew how to adapt and work in these sensitive areas. They came from various design professions in a very diverse way: painter, animator, comic book author, colourist, decorator, designer, press cartoonist, artistic director, graphic designer, illustrator, model maker, muralist, and story boarder. They brought their know-how and provided their ideas. A huge thank you to these talented artists who greatly contributed to the success of Paint a Smile's mission.

1	Belarus
2	Belgium
3	China
50	France
3	Germany
4	Great Britain
1	Greece
2	Hungary
2	Italy
2	Luxembourg
1	Monaco
1	Poland
38	Portugal
1	Russia
4	Serbia
15	Spain
67	Switzerland
1	United Arab Emirates

Number of projects per country
(1997 to 2020)



Breakdown of projects by type of institution
(1997 to 2020)

The Alfred and Eugénie Baur Foundation and its founders

Born in June 1865 in the canton of Zurich, Alfred Baur immigrated at the age of 19 to the island of Ceylon, now called "Sri Lanka", to work in Colombo with a Swiss company specialising in the trade of raw materials.

Ten years later, this pioneer met and married Eugénie Duret, from Geneva.

In 1897 Alfred Baur founded his own company in Colombo, known today as A. Baur & Co Ltd.

Alfred and Eugénie Baur had no descendants and were anxious to perpetuate their activities; as visionaries and great philanthropists, they set up the Alfred and Eugénie Baur Foundation in 1949, which today continues to ensure the wishes and vision of its founders.

For more than 70 years, the Foundation has supported various institutions and charitable organisations, in Switzerland and abroad, particularly in the cultural, social, humanitarian, and environmental protection fields.

Our encounter with Paint a Smile

The Alfred and Eugénie Baur Foundation first supported the Paint a Smile Foundation in 2007. Since then, we have been able to admire each project that we have selected on site; and we would like to congratulate the entire Paint a Smile team, including its artists, for their admirable work.



The Alfred and Eugénie Baur Foundation is particularly happy to be able to have contributed for many years to embellish and give cheerful and bright colour to the lives of hospitalised children, to persons with disabilities, and to our seniors in retirement homes.

Olivier Dunant

President



Fondation
Alfred & Eugénie
Baur



La Maison Caran d'Ache

In order to transmit the values of creativity and social responsibility which are dear to Caran d'Ache, the Geneva-based manufacturer is proud to support associations that resemble it, such as Paint a Smile. Since 2008, Caran d'Ache and the Paint a Smile Foundation have shared a human adventure – above all, thanks to the colour link. Thus, as a partner, Caran d'Ache provides the paints necessary for the realisation of Paint a Smile projects in hospitals and institutions around the world. These colourful and soothing decorations are an invitation – for hospitalised children, people with disabilities, and sometimes for our elders – to escape and to dream. Through the links forged between all the members of the Paint a Smile Foundation and all the departments of the Maison Caran d'Ache, each of the projects constitutes a true colourful and positive adventure for all.

Because the design and the colours are a source of joy and appeasement, the exceptional work carried out by the Paint a Smile teams is essential; and the Maison Caran d'Ache is honoured to support it.

About Caran d'Ache

For more than 100 years, in its workshops in Geneva, Caran d'Ache has been manufacturing – with audacity and passion – drawing and writing instruments in accordance with the Swiss Made label. Durable and of irreproachable quality, they are intended to support everyone in the free

and authentic expression of their creativity. To promote moments of emotion, sharing and happiness. To be a source of fulfilment and that all generations see life in colour.

Our favourite colour is the rainbow, how about yours?

Carole Hubscher
President et CEO



The work of Paint a Smile artists requires constant readjustment to adapt to each location and to understand its identity, as well as to meet the needs of patients, residents, and caregivers.

The work of professionals

The artists are all professionals, commissioned and paid by Paint a Smile. They are of different nationalities and come from various artistic backgrounds. A training period is guaranteed by the Foundation to ensure their ability to work for several weeks in distinct and demanding environments.

On average, each artist works 13 weeks a year on projects around the world. This regularity makes it possible to constantly improve the artistic quality and the therapeutic virtues of the decorations.

Teamwork

The team is made up of model designers, colourists, computer graphics designers, and painters. The synergy between these human resources and professional skills is essential in achieving our objectives and renewing our know-how. A project manager and a team leader are responsible for the team; they manage the design and implementation of the project. The project manager is in regular contact with the director regarding the application of new work methodologies and the development of new on and offline communication supports. Students in applied arts schools are often welcomed into the team, thus

offering them the possibility to carry out an internship in a medical environment.

An essential collaboration

Paint a Smile's work takes place in a very demanding environment. The quality of the decorations applied to the medical cause is the fruit of close collaboration with the medical, educational, and administrative teams.

These moments of discussion are essential: the teams must be perfectly aware of the institution and its philosophy. The common objective is thus achieved: to contribute to the quality of care, thanks to decorations that bring relaxation, comfort, and tenderness in a context which can easily generate anxiety and withdrawal into oneself.

The Artist Painters

Jérôme Cousin
Project Manager

Maud André, Clément Chabert, Matthieu Cousin, Marie-Alix Hadacek and Dorothée Reynaud
Artistic Director and Team Manager

Lou Amoros-Augustin, Isabelle Aulas, Bastien Castres, Jess Francescato, Céleste Gangolphe, Quentin Jorand, Vincent Leclère, Florianne Mandin and Margot Mégier
Layout Artist and Artist Painter



San Giovanni Hospital

Bellinzona - Switzerland

Department	Paediatrics consultations
Project Duration	6 weeks
Team	5 artist painters
Theme	The Spaceship
Decorated areas	<ul style="list-style-type: none"> - Lift - Reception - Corridors - Waiting room - Consultations room - Cardiology - Oncology - Plaster room - Treatment room
Patients	0 to 16 years
Attendance	20'000 admissions per year
Funding	<ul style="list-style-type: none"> - Associazione Verena - Fondazione Alfred Loppacher e Hélène Mettler - IBSA Caring Innovation



"The Paint a Smile Foundation and the San Giovanni Hospital in Bellinzona: creativity and good humour for the paediatric centre.

Thanks to the generous contribution of donors from Ticino, artists hired by Paint a Smile, have "coloured" the walls of the paediatric outpatient clinic at the Regional Hospital of Bellinzona and Valli, a reference centre for specialised outpatient consultations for patients from 0 to 16 years old. The clinic has fifteen consultation rooms, a room for small interventions and a plaster room, in addition to a reception, and two waiting rooms.

The department has turned into a voyage into outer space, the consultation rooms are now spaceships, where the astronauts are pretty animals.

The colourful ambient decorations are thought out down to the smallest detail to give children and teenagers a little carefreeness, and to alleviate parents' apprehensions."

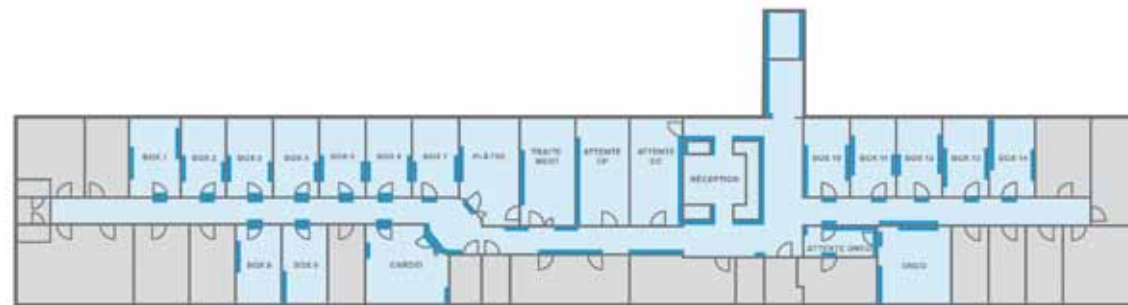
Luigi Caoduro

Head of nursing staff



Surgical consultations, Box 12

Site plan of the department / [Decorated areas](#)



Paediatric consultations, Box 9



Surgical consultations, Box 13



Paediatric oncology

Necker Hospital

Paris - France

Department	Oral Surgery Unit
Project Duration	5 weeks
Team	6 artist painters
Theme	The Pirates
Decorated areas	<ul style="list-style-type: none"> - Reception - Corridor - Coordination rooms - Waiting room - Psychomotricity room - Treatment room
Patients	0 to 18 years
Attendance	7'000 children / year on average
Funding	<ul style="list-style-type: none"> - Main dans la main et solidaires - Serge Navéos (private donor)

Corridor



"The Paint a Smile artists have made our department a place to escape, filled with colours inviting children, parents, and caregivers into an imaginary world filled with humour. Thank you for bringing cheerfulness to our unit. A big bravo to your paint brushes."

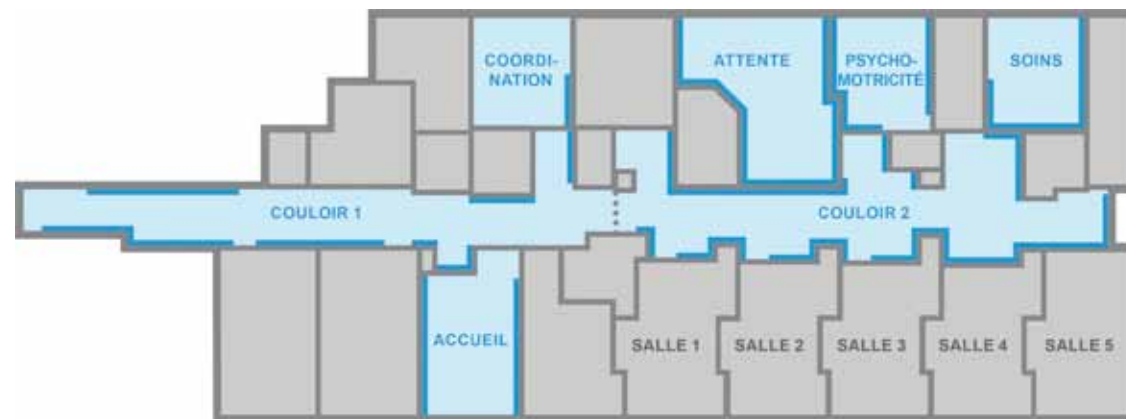
Elodie A

Assistant nurse



Waiting room

Site plan of the department / [Decorated areas](#)



Entry to the Psychomotricity room



Corridor



Reception



Psychomotricity room

EHC, Morges Hospital

Morges - Switzerland

Department	Paediatric Emergency Room
Project Duration	7 days
Team	4 artist painters
Theme	The Forest
Decorated areas	- Corridor - Consultation room
Patients	0 to 16 years
Attendance	11'150 admissions per year
Funding	Association Destiny

"It is very pleasant to work in such a colourful and joyful environment. I find that our little patients are calmer and more open, our care is thus improved. The decor is also very appreciated by many parents who use it to entertain their children."

Cathy

Paediatric nurse and paediatric emergencies



Site plan of the department / [Decorated areas](#)



Consultation box n° 4



Corridor and entrance to consultation box n° 4



Corridor and entrance to consultation box n° 3



Consultation box n° 3

La Tour Hospital

Meyrin (Geneva) - Switzerland

Department	Operating room
Project Duration	7 days
Team	4 artist painters
Theme	Wakening
Decorated areas	Paediatric recovery room
Patients	3 months to 15 years
Attendance	410 patients per year
Funding	Équipe des Couleurs 2019

Ceiling of recovery room



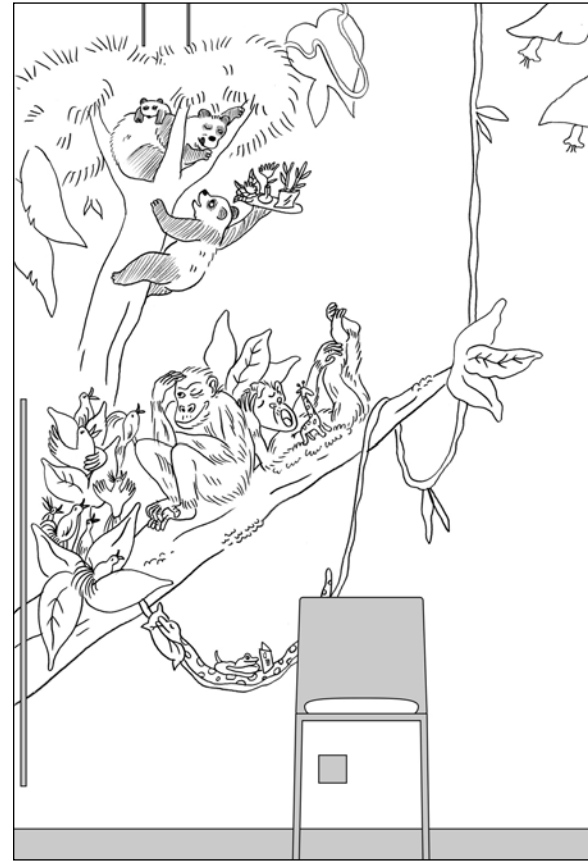
"For the past few weeks, upon waking from a surgical intervention at La Tour Hospital, children have found themselves immersed in a multi-coloured world populated by fantastic animals that are conducive to an escape. More than a simple wall decoration, these frescoes have a therapeutic objective, that of entertaining and reassuring young patients, and thus avoiding negative memories. This universe also contributes to making the area warmer both for children and for nursing staff. This project, initiated by the nursing assistants in the recovery room, was successful thanks to the Paint a Smile Foundation who graciously illustrated the paintings. A big thank you to the talented artists and generous donors!"

The Recovery Room Unit Team





From identification to design,



... and from elaboration to the final rendering



Foundation Board

The Board met four times during 2020. Composed of eight volunteer members, it defines the objectives and ethical guidelines to pursue.

President

Nicolas Killen*, *Associate Lawyer, Borel & Barbey Law Firm*

Vice-President

John Silvin*, *Consultant*

Secretary

Laurence Brenner*, *Project Manager, Palexpo SA*

Treasurer

Richard Albert Col*, *President SMC Swiss Management Corporation SA*

Director (not a Board member)

Claire Bulliard*

Members

Laura Cotton, *Founder*

Jean-Guillaume Bavarel, *FMH Medical Specialist, psychiatry and psychotherapy*

Diana Bès-Vitel, *Consultant*

Giovanni Incisa della Rocchetta, *Consultant Management*

* Joint signature of two

Management

The Foundation employs a Director. She is in charge of administrative and financial management, fundraising, and the management of projects and various off and on line media communication.





**REPORT OF THE REVIEW BODY ON LIMITED AUDIT
to the Foundation Board
Paint a Smile Foundation, Geneva**

As statutory auditors, we have audited the annual financial statements (balance sheet, operating account and annex) of the **Paint a Smile Foundation** for the 2020 financial year as of 31 December 2020.

Responsibility for the preparation of the annual accounts rests with the Foundation Board, while our task is to control these accounts. We certify that we meet the legal requirements for accreditation and independence.

Our control was carried out in accordance with the Swiss Standard for limited audit. This standard requires the planning and execution of the audit in such a way that significant anomalies in the annual accounts can be ascertained. The limited audit mainly covers hearings and analytical control operations, as well as appropriate detailed checks of the documents available in the monitored company. On the other hand, checks on operational flows and the internal control system as well as audits and other control operations to detect fraud or other violations of the law are not part of this control.

During our audit, we did not find any evidence to conclude that the annual accounts are not confirmed in accordance with the law and the articles of association.

Geneva, 1 March 2021

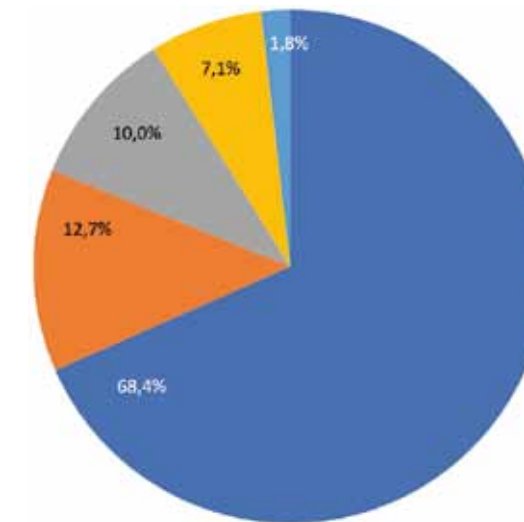
ECHO SA

Clémentine Largeteau
Certified Senior Auditor
(Lead Auditor)

Vladan Vladuljevic
Certified Senior Auditor



Breakdown of expenses



- Artistic services and project management
- Administrative costs
- General costs, telephone and IT
- Legal and fiduciary fees
- Fundraising and hospitality costs



BALANCE SHEET AS AT 31 DECEMBER, 2020		
	2020 CHF	2019 CHF
ASSETS		
Liquidity	181 086	167 993
Receivables	12 716	10 870
Stocks	0	660
Prepaid expenses	52 957	32 217
Accrued income	246 759	211 739
Net Tangible Assets	900	0
Fixed Assets	900	0
TOTAL ASSETS	247 659	211 739
LIABILITIES		
Creditors	26 182	3 951
Other accrued liabilities	133 575	122 764
Foreign Assets	159 757	126 716
Endowment capital	20 000	20 000
Optional reserves	65 023	99 219
Financial year losses	2 879	- 34 196
Equity	87 902	85 023
TOTAL LIABILITIES	247 659	211 739

PROFIT AND LOSS STATEMENT for the period from 1 January through 31 December, 2020		
	2020 CHF (365 days)	2019 CHF (365 days)
Operating Income		
Donations	196 515	325 736
Total operating income	196 515	325 736
Operating Costs		
Staff expenses	41 752	68 050
Legal and fiduciary fees	13 970	19 640
Overhead costs, telephone and IT	19 588	13 961
Artistic services	113 170	245 589
Travel, fundraising and hospitality costs	3 575	7 829
Amortisations	0	0
Total operating Costs	192 056	356 259
Operating Profit	4 459	- 30 524
Financial results		
Bank Fees	463	3 616
Exchange rate difference	1 145	0
Miscellaneous proceeds	- 27	- 6
Total financial income	1 581	3 611
Out-of-period results		
Out-of-period expenses	0	61
Total out-of-period results	0	61
Net income for the period	2 879	- 34 196



List of our donors in 2020

We express our profound gratitude to our partners, donors and volunteers who, through their commitment and support, allow us to pursue our mission.

Colours Partner



Key Partner



Associations, companies and donor groups

- Association Destiny
- Association Main dans la main et Solidaires
- Associazone Verena
- Banque Gonet
- Banque Piguet Galland
- Baume et Mercier

- Cargill International SA
- Commune d'Anières
- École Mosaic
- EFG International
- Étude Borel & Barbey
- Gerodfinance-Dunand
- IBSA Caring Innovation
- ISO
- Notz Stucki & Cie SA
- Rylsee (Cyril & Yann Vouilloz)
- Salt Mobile
- Swiss Risk & Care
- Symbiotics SA
- Women Rock Switzerland

Foundations

- Fondazione Alfred Loppacher e Hélène Mettler

- Fondation Genevoise de bienfaisance Valeria Rossia di Montelera
- Fondation pour la recherche et le traitement médical
- Fondation Rumsey-Cartier
- The Pharos Trust
- The Rose Charitable Foundation

Private Donors

- Serge Navéos
- Georgios Topulos
- Louis et Jonathan Cook



Paint a Smile is a member of "La Voix De l'Enfant" (The Voice of the Child), a Federation of 82 associations in 103 countries aiming to "listen and defend any child in distress, whoever and wherever he may be".





2020 at a glance

341 working days for our artist painters
in hospitals, nursing homes,
and specialised institutions

84 litres of paint

157 m² of adhesive decoration
And thousands of smiles...

With our colours partner since 2008

CARAN D'ACHE
Genève



Fondation Paint a Smile

Rue de Jargonnant, 2
1207 Genève Suisse
T : + 41 22 735 91 25

welcome@paintasmile.org

www.paintasmile.org